

Social Media Assignment Sheet

ATEC 2322: Fall 2010

Purpose:

- To help students enter into the larger community of emerging media scholars.
- To seed ideas for class discussion, blog posts, presentations, and the final project.
- To develop a resource repository for the ATEC2322 community.

Background:

We've all heard (or perhaps you've made) the following complaint about Twitter: "I don't care what you had for breakfast." While it is true that the microblog form is very casual and may address issues some consider pedestrian, it is also true that useful discourse communities have formed through resource-sharing sites.

We will use Twitter for the sharing of brief thoughts, ideas, reactions, links, etc. Delicious will be used to bookmark those items you consider of enduring importance to the class.

The Specs:

- This assignment currently has neither due dates, nor minimum post requirements. My preference is to allow resource sharing among the community to develop organically. However, if I find that the class is neglecting this assignment, I will add due dates and minimums.
- For Twitter
 - Follow everyone from the class (a list will be provided).
 - Consider creating a list that includes everyone from class.
 - Use the hashtag #ATEC2322 to reference tweets that are relevant to class.
 - Tag thoughts, ideas, reactions, links, and retweets in response to readings, discussion, and the ongoings of the field.
 - Access class tweets by searching twitter for the hashtag, or in the Twapperkeeper <http://twapperkeeper.com/hashtag/ATEC2322>
 - Consider using a 3rd-party tool to access Twitter, such as Tweetdeck, Brizzly, etc.
- For Delicious
 - Use the tag ATEC2322, in addition to other relevant tags.
 - Create bookmarks that you think others would find interesting or helpful.
 - Use the notes function to briefly explain the bookmark, or its relevance.
 - Be sure to make your bookmarks public.
 - Consider adding people to your network.
 - Access tagged bookmarks at <http://www.delicious.com/tag/atec2322>
- You may find other social media platforms or objects that you think are relevant to the class. Use Twitter and/or Delicious to alert the class to them.

Technical Support:

- Twitter
 - Twitter help: <http://support.twitter.com>
 - Kim's profile: <https://twitter.com/purplekimchi>
 - TwapperKeeper FAQ: <http://twapperkeeper.com/faq.php>
- Delicious

- Delicious help: <http://www.delicious.com/help>
- Kim's profile: <http://www.delicious.com/kknight08>

Grading:

Social Media is worth 10% of your final grade.

Your blog will be graded on the following criteria:

- Active sharing of bookmarks and ideas via social media tools, included but not limited to Twitter and Delicious (a few per week).
- Engagement with the community (responding, re-tweeting, etc.)

Timeline and Due Dates:

Wednesday, August 25: Email your Twitter and Delicious usernames to Kim using your UTD email account.

No hard and fast due dates, but you are expected to maintain activity throughout the semester.